



## SPONSORSHIP OPPORTUNITY

### **LAMBDA ALPHA INTERNATIONAL – ALOHA CHAPTER** **International Land Economics Gathering | October 8-10, 2026** **Alohilani Resort, Honolulu, Hawai'i**

**Hawai'i will be the host location for the 2026 Land Economics Gathering. This is the annual gathering for Lambda Alpha International, a global society of distinguished professionals in land economics, appraisal, development, planning, real estate law, and related fields. The 2026 theme, "Navigating Change Through the Wisdom of Native Hawaiian Traditions," honors Hawai'i's ancestral wayfinding knowledge and the pressing land use challenges of today.**

Set against the backdrop of island land stewardship, economic transformation, and deep-rooted cultural heritage, the 2026 Hawai'i Gathering will attract LAI members and their guests from around the world, including England, Spain, India, Canada and all regions of the US. Industry leaders and decision-makers convene at the annual LAI Gathering to learn, share, contribute, and connect. Gatherings in recent years have been held in Barcelona, Phoenix, and Montreal.

The Gathering will be filled with two and a half days of tours, presentations, awards, entertainment, food and drink, and fun. Sessions will focus on regional issues such as water, housing, transportation, and land management, with perspectives and solutions grounded in Hawaiian culture and indigenous knowledge.

There will be optional extensions for the Gathering to provide opportunities for active engagement in land stewardship and a respectful visit to Maui to learn about recovery efforts.

### **Why become a sponsor?**

\* Sponsors will be recognized in program materials and announcements distributed at the event and through LAI's website and e-mail list, reaching approximately 150 attending professionals and 1,400 LAI members around the world.

\* Your support will help show aloha for our local and international members and ensure a lively and memorable conference for the LAI community of members.

\* Sponsors receive ongoing visibility through marketing and promotional materials sent to all LAI members prior to the conference.

\* Sponsors receive visibility and opportunities for custom engagement throughout the Gathering, including opportunities to host dinners, speak at events, and showcase your initiatives to top-tier professionals and decision-makers.

\* Sponsorship funds will be used to enhance the experience of the Hawai'i 2026 Gathering.

## Signature Experiences for Sponsor Recognition

\* President's Reception (10/8): Welcome event for all attendees at a scenic Honolulu venue

\* Cultural Tours & Work Service Opportunities: On-site educational events to showcase local projects and initiatives

\* Member Dine-Arounds (10/9): Host a small, curated dinner of engaged professionals at your venue or a venue of your choosing

\* Closing Dinner (10/10): A celebration of land, culture, and connection

## Sponsorship Levels

### Navigator - \$7,500

Two complimentary registrations for the Gathering (membership not required)

Premium logo placement on all event marketing materials

Podium and Program Recognition at the Opening Reception and Closing Dinner

Speaking opportunity at the Closing Dinner

Four seats at closing dinner VIP table with officers, award winners, and speakers

Full-page ad in the Program Guide

Priority opportunity to host a member dine-around on 10/9

Logo placed on LAI Aloha Chapter website for one year as a proud sponsor

Logo and opportunity to provide promotional materials for the Hawai'i Gathering Tote Bag

### Wa'a (Hawaiian voyaging canoe) - \$5,000

One complimentary registration for the Gathering (membership not required)

Logo featured in all event marketing materials

Podium and Program Recognition at the President's Reception on the Gathering Opening Night

Two complimentary admissions to the President's Reception

Speaking opportunity at the opening President's Reception

Priority opportunity to host a member dine-around on 10/9

Half-page ad in the Program Guide

Logo placed on LAI Aloha Chapter website for one year as a proud sponsor

Logo and opportunity to provide promotional materials for the Hawai'i Gathering Tote Bag

### Hokupa'a (North Star) - \$2,500

Logo recognition in the Gathering Program Guide

Mention in all event marketing materials

Quarter-page ad in the Program Guide

Logo placed on LAI Aloha Chapter website for one year as a proud sponsor

Logo and opportunity to provide promotional materials for the Hawai'i Gathering Tote Bag

## **Hānaiakamalama (Southern Cross constellation) - \$1,000**

Opportunity to distribute promotional materials in the Hawai'i Gathering Tote Bag

Mention in Gathering Program Guide and event marketing materials

Podium acknowledgment at select events

## **Customizable sponsorships are also available**

### **For more details contact:**

Cheryl Soon (808) 754-8358 [csoon8@yahoo.com](mailto:csoon8@yahoo.com)

Lee-Ann Choy (808) 864-9812 [events@pacificrimconcepts.com](mailto:events@pacificrimconcepts.com)

Learn more about LAI: [www.lai.org](http://www.lai.org)

## Sponsor Information

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

EMAIL \_\_\_\_\_

PHONE \_\_\_\_\_

- |                                                 |         |
|-------------------------------------------------|---------|
| <input type="checkbox"/> Navigator Sponsor      | \$7,500 |
| <input type="checkbox"/> Wa'a Sponsor           | \$5,000 |
| <input type="checkbox"/> Hokupa'a Sponsor       | \$2,500 |
| <input type="checkbox"/> Hānaiakamalama Sponsor | \$1,000 |

### Payment Options:

Single Payment

Two Payments

Initial Payment: Due Now; Second Payment Deadline: July 1, 2026

AMOUNT ENCLOSED: \$ \_\_\_\_\_

**Thank you!**

**Please make check payable to "Pacific Rim Concepts"**

Return this form with payment by mail to:

Pacific Rim Concepts LLC  
45-520 Kamooalii Street  
Kaneohe, HI 96744

OR Pay Online at:

<https://www.eventleaf.com/e/LAIHNL2026SPONS>

(credit cards will be subject to a 4% transaction fee)

**Questions?** Please contact

Hawaii 2026 Gathering Planning Committee Members

Melissa May, Event Chair [mmay@haleyaldrich.com](mailto:mmay@haleyaldrich.com)

Tessa Munekiyo Ng, Aloha Chapter President [tessa@munekiyohiraqa.com](mailto:tessa@munekiyohiraqa.com)

Cheryl Soon, Sponsorship Chair (808) 754-8358 [csoon8@yahoo.com](mailto:csoon8@yahoo.com)

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